



## **Sponsorship Packages**

### **3<sup>rd</sup> International Conference & Exhibition on Islamic Banking & Takaful**

November 02, 2009 / Convention Centre, Islamabad, Pakistan

#### **PLATINUM SPONSOR**

**Rs. 2,000,000/-**

1. Allocation of Complimentary Exhibition spaces (12 ft X 8 ft), for corporate display. Stall will be located in the premium position in the main Exhibition area.
2. Logo of company/brand will be displayed at
  - 1) Main Backdrop
  - 2) Coverage in Event Report
  - 3) Invitation Cards
  - 4) Reception Desk (Front or back)
  - 5) All E-Communication
  - 6) Display stand at entrance
3. 100 VIP complimentary delegates passes for full access to conference and exhibition for the clients & Employees of the organization. (The actual cost of single Registration is Rs. 8, 000/-)
4. Guest Speaker (Presentation Participation within the main conference program)
5. Pre & Post event media coverage in leading newspapers & Tv channels.
6. One Year A4 color advertisements in 6 consecutive issues of Bi-Monthly Magazine (True Banking).
7. 2 pages corporate profile in 'True Banking' Magazine.
8. Special representation in Inaugural and Concluding Sessions.
9. One Year full banner advertisement ( 460 x 68 Pixel ) in the online Magazine " Islamic Banking & Finance News"
10. Publication of CEO's/ Chairman's message in " True Banking" the premier Magazine on Islamic Banking & Finance
11. Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Platinum Sponsor.
12. 10 Advertisement Banners (size: 8 ft X 4 ft) on exhibition and conference hall. (5 insight, 5 out sight).
13. Insertion of Sponsor's corporate brochure in the Conference folder.
14. Sponsor's Logo at the official website of the event with hyperlink.
15. Sponsor may send Press releases of the event to PR Department of AIHuda CIBE.

#### **GOLD SPONSOR**

**Rs. 1,200, 000/-**

1. Allocation of Complimentary Exhibition spaces (8 ft X 8 ft), for corporate display. Stall will be located in the premium position in the main Exhibition area.
2. Logo of company/brand will be displayed at
  - 1) Side wing of Main Backdrop
  - 2) Coverage in Event Report
  - 3) Invitation Cards
  - 4) Reception Desk (Front or back)
3. 50 VIP complimentary delegates passes for full access to conference and exhibition for the clients & Employees of the organization. (The actual cost of single Registration is Rs. 8, 000/-)
4. Guest Speaker (Presentation Participation within the main conference program)
5. Pre & Post event media coverage in leading newspapers & Tv channels.
6. Eight months A4 color advertisements in 4 consecutive issues of Bi-Monthly Magazine (True Banking).
7. 1 pages corporate profile in True Banking Magazine
8. Special representation in Inaugural and Concluding Sessions.
9. Half Year full banner advertisement ( 460 x 68 Pixel ) in the online Magazine " Islamic Banking & Finance News"
10. Publication of CEO's/ Chairman's message in "True Banking" the premier Magazine on Islamic Banking & Finance.
11. Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Gold Sponsor.
12. Six Advertisement Banners (size: 8 ft X 4 ft) on exhibition and conference hall. (3 insight, 3 out sight).
13. Insertion of Sponsor's corporate brochure in the Conference folder.



14. Sponsor's Logo at the official website of the event with hyperlink.
15. Sponsor may send Press releases of the event to PR Department of AIHuda CIBE.

<b>SILVER SPONSOR</b>
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<b>Rs. 700, 000/-</b>
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1. Allocation of Complimentary Exhibition spaces (8 ft X 4 ft), for corporate display. Stall will be located in the premium position in the main Exhibition area.
2. Logo of company/brand will be displayed at
  - 1) Side wing of Main Backdrop
  - 2) Coverage in Event Report
  - 3) Invitation Cards
  - 4) Reception Desk (Front or back)
3. 20 VIP complimentary delegates passes for full access to conference and exhibition for the clients & Employees of the organization. (The actual cost of single Registration is Rs. 8, 000/-)
4. Guest Speaker (Presentation Participation within the main conference program)
5. Pre & Post event media coverage in leading newspapers & Tv channels.
6. Two A4 color advertisements in 2 consecutive issues of Bi-Monthly Magazine (True Banking).
7. Four Months full banner advertisement (460 x 68 Pixel) in the online Magazine "Islamic Banking & Finance News".
8. Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Silver Sponsor.
9. Four Advertisement Banners (size: 8 ft X 4 ft) on exhibition and conference hall. (2 insight, 2 out sight).
10. Insertion of Sponsor's corporate brochure in the Conference folder.
11. Sponsor's Logo at the official website of the event with hyperlink.
12. Sponsor may send Press releases of the event to PR Department of AIHuda CIBE.

<b>LUNCH SPONSOR</b>
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<b>Rs. 500, 000/-</b>
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1. Allocation of Complimentary Exhibition spaces (6 ft X 4 ft), for corporate display. Stall will be located in the premium position in the main Exhibition area.
2. Logo of company/brand will be displayed at
  - 1) Side wing of Main Backdrop
  - 2) Coverage in Event Report
  - 3) Invitation Cards
  - 4) Reception Desk (Front or back)
3. 20 VIP complimentary delegates passes for full access to conference and exhibition for the clients & Employees of the organization. (The actual cost of single Registration is Rs. 8, 000/-)
4. Guest Speaker (Presentation Participation within the main conference program)
5. Pre & Post event media coverage in leading newspapers & Tv channels.
6. Four months A4 color advertisements in 2 consecutive issues of Bi-Monthly Magazine (True Banking)
7. Four Months full banner advertisement (460 x 68 Pixel) in the online Magazine "Islamic Banking & Finance News".
8. Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Lunch Sponsor.
9. 3 Advertisement Banners (size: 8 ft X 4 ft) on exhibition and conference hall. (2 insight, 1 out sight).
10. Insertion of Sponsor's corporate brochure in the Conference folder.
11. Sponsor's Logo at the official website of the event with hyperlink.
12. Sponsor may send Press releases of the event to PR Department of AIHuda.



**EXHIBITION SPONSOR**

**Rs. 300, 000/-**

1. Allocation of Complimentary Exhibition spaces (4 ft X 4 ft), for corporate display. Stall will be located in the premium position in the main Exhibition area.
2. Logo of company/brand will be displayed at
  - 1) Side wing of Main Backdrop
  - 2) Coverage in Event Report
  - 3) Invitation Cards
  - 4) Reception Desk (Front or back)
3. 20 VIP complimentary delegates passes for full access to conference and exhibition for the clients & Employees of the organization. (The actual cost of single Registration is Rs. 8, 000/-)
4. Guest Speaker (Presentation Participation within the main conference program)
5. Pre & Post event media coverage of event in leading newspapers & Tv channels.
6. Four Months A4 color advertisements in 2 consecutive issues of Bi-Monthly Magazine (True Banking)
7. Four Months full banner advertisement (460 x 68 Pixel) in the online Magazine "Islamic Banking & Finance News".
8. Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Lunch Sponsor.
9. 3 Advertisement of Banner (size: 8 ft X 4 ft) on exhibition and conference hall. (2 insight, 1 out sight).
10. Insertion of Sponsor's corporate brochure in the Conference folder.
11. Sponsor's Logo at the official website of the event with hyperlink.
12. Sponsor may send Press releases of the event to PR Department of AIHuda CIBE.

**EXHIBITION PARTICIPATION PACKAGE**

**Rs. 150, 000/-**

1. Space for a (4 ft X 4 ft), on prominent Position with Lights, Power, table and chairs.
2. We will provide you with 10 complimentary delegate passes entitling holder to attend conference.
3. Your corporate brochure will be including, as a special insert in the delegate and speakers binder.
4. 4 Advertisement Banners (size: 8 ft X 4 ft) on exhibition hall. (2 insight, 2 out sight).

**OTHER ADVERTISEMENT OPPORTUNITY**

1. 10 Advertisement of Banner (size: 8 ft X 4 ft) on exhibition and conference hall. (5 insight, 5 out sight) **PKR 100,000/-**
2. Big Hanging Banner (Size 16 ft X 35 ft) in front of Main Entrance.
  - i. (One position available) **PKR 100,000/-** each.

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[All Conditions Strictly Applied]

1. *Artwork CD and all display material should be provided by client by October 10*
2. *All offers are strictly valid only in case of 100 % advance payment in favor of "AIHuda"*