

## Sponsorship Packages

## International Conference on Prospects of Islamic Banking and & Finance

8<sup>th</sup> and 9<sup>th</sup> June 2010, Intercontinental Hotel, Kabul-Afghanistan

LEAD SPONSOR US\$ /- 15,000

1. Allocation of Complimentary Table Top, for corporate display. Stall will be located in the premium position in the main Conference area.

2. Logo of company/brand will be displayed at

1) Main Backdrop

2) Coverage in Event Report

3) Invitation Cards

4) Reception Desk (Front or back)

5) All E-Communication

- 6) Display stand at entrance
- 3. 6 VIP complimentary delegate passes for full access to conference and exhibition for the clients & Employees of the organization.
- 4. Guest Speaker (Presentation Participation within the main conference program)
- One Year A4 color advertisements in 6 consecutive issues of Bi-Monthly Islamic Banking Magazine (True Banking).
- 6. Pre & Post event media coverage in leading newspapers & TV channels.
- 7. 2 pages corporate profile in 'True Banking' Magazine.
- 8. Special representation in Inaugural or Concluding Session.
- 9. One Year full banner advertisement ( 460 x 68 Pixel ) in the online Magazine "Islamic Banking & Finance News"
- 10. Publication of CEO's/ Chairman's message in "True Banking" the premier Magazine on Islamic Banking & Finance.
- 11. Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Lead Sponsor.
- 12. 10 Advertisement Standees in conference hall. (5 inside, 5 out side).
- 13. Insertion of Sponsor's corporate brochure in the Conference folder.
- 14. Sponsor's Logo at the official website of the event with hyperlink.
- 15. Sponsor may send Press releases of the event to PR Department of AlHuda CIBE.

GOLD SPONSOR US\$ 10,000

- 1. Allocation of Complimentary Table Top, for corporate display. Stall will be located in the premium position in the main Conference area.
- 2. Logo of company/brand will be displayed at
  - 1) Main Backdrop

2) Coverage in Event Report

3) Invitation Cards

4) Reception Desk (Front or back)

5) All E-Communication

- 6) Display stand at entrance
- 3. 4 VIP complimentary delegate passes for full access to conference and exhibition for the clients & Employees of the organization.
- 4. Guest Speaker (Presentation Participation within the main conference program)
- 5. Two A4 color advertisements in 6 consecutive issues of Bi-Monthly Islamic Banking Magazine (True Banking).
- 6. Pre & Post event media coverage in leading newspapers & TV channels.
- 7. 2 pages corporate profile in 'True Banking' Magazine.
- 8. Special representation in Inaugural or Concluding Session.
- 9. Half Year full banner advertisement (460 x 68 Pixel ) in the online Magazine "Islamic Banking & Finance News"
- 10. Publication of CEO's/ Chairman's message in "True Banking" the premier Magazine on Islamic Banking & Finance.

- 11. Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Gold Sponsor.
- 12. 10 Advertisement Standees in conference hall. (5 inside, 5 outside).
- 13. Insertion of Sponsor's corporate brochure in the Conference folder.
- 14. Sponsor's Logo at the official website of the event with hyperlink.
- 15. Sponsor may send Press releases of the event to PR Department of AlHuda CBE.

EXHIBITION SPONSOR US\$ /- 5,000

- 1. Allocation of Complimentary Table Top, for corporate display. Stall will be located in the premium position in the main Conference area.
- 2. Logo of company/brand will be displayed at
  - 1) Side wing of Main Backdrop

2) Coverage in Event Report

3) Invitation Cards

- 4) Reception Desk (Front or back)
- 3. 2 VIP complimentary delegate passes for full access to conference and exhibition for the clients & Employees of the organization.
- One A4 color advertisements in 2 consecutive issues of Bi-Monthly Magazine (True Banking)
- 5. Three Months full banner advertisement (460 x 68 Pixel) in the online Magazine "Islamic Banking & Finance News".
- 6. Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Exhibition Sponsor.
- 3 Advertisement of Standees in conference hall. (2 inside, 1 outside).
- 8. Sponsor's Logo at the official website of the event with hyperlink.

## **EXHIBITION PARTICIPATION PACKAGE**

US\$ 3,000

- 1. Prominent Position for table top with Lights, Power, table and chairs.
- 2. We will provide you with 1 complimentary delegate pass entitling to attend conference.
- 3. Your corporate brochure will be including, as a special insert in the delegate and speakers binder.
- 4. 4 Advertisement standees in conference hall. (1 inside, 1 out side).

## OTHER ADVERTISEMENT OPPORTUITY

1. 10 Advertisement standees in conference hall. (5 inside, 5 outside)

US\$ 2,000/-

[All Conditions Strictly Applied]

1. Artwork CD and all display material should be provided by client.

2. All offers are strictly valid only in case of 100 % advance payment in favor of 3AlHuda´