



## CENTRE OF ISLAMIC BANKING AND ECONOMICS



Let us Explore New Horizons in  
Housing Finance & Real Estate

### SPONSORSHIP PACKAGES

# Seminar on Islamic Housing, REIT's & Construction Finance

12<sup>th</sup> & 13<sup>th</sup> September, 2011 at PC Hotel, Lahore - Pakistan



### LEAD SPONSOR

PKR 500,000/-

1. Allocation of Complimentary table for corporate display, which will be located in the premium position in the main Seminar area.
2. Logo of company/brand will be displayed as "Lead Sponsor" at
  - 1) Brochure & Advertisement
  - 2) Coverage in Event Report
  - 3) Website & All E-Communication
  - 4) Back Drop & Display stand at entrance
3. 06 VIP complimentary delegate passes for full access to conference and exhibition for the clients & Employees of the organization
4. Guest Speaker ( Presentation Participation within the main conference program )
5. Two (2) A4 color advertisements in Bi-Monthly Premier Islamic Banking Magazine ( True Banking )
6. Pre & Post event media coverage in newspapers & TV channel.
7. One page corporate profile in 'True Banking' Magazine.
8. One Year full banner advertisement (460 x 68 Pixel) in the online Magazine "Islamic Banking & Finance News"
9. 6 Advertisement Standees in conference hall. (3 inside, 3 outside)
10. Insertion of Sponsor's corporate brochure in the Conference folder.

GOLD

### GOLD SPONSOR

PKR 300,000/-

1. Allocation of Complimentary table for corporate display, which will be located in the premium position in the main Seminar area.
2. Logo of company/brand will be displayed as "Lead Sponsor" at
  - 1) Brochure & Advertisement
  - 2) Coverage in Event Report
  - 3) Website & All E-Communication
  - 4) Back Drop & Display stand at entrance

# Islamic Housing REITS & Construction Finance



3. 4 VIP complimentary delegate passes for full access to conference and exhibition for the clients & Employees of the organization.
4. One A4 color advertisements in Bi-Monthly Islamic Banking Magazine (True Banking)
5. Special representation in Inaugural or Concluding Session.
6. 5 Advertisement Standees in conference hall (5 inside, 5 outside)
7. Insertion of Sponsor's corporate brochure in the Conference folder.

## PARTICIPATION PACKAGE

PKR, 95,000/-



1. Complimentary Table at Prominent Position with Lights, Power, table and chairs.
2. 2 Complimentary delegate passes entitling to attend Seminar.
3. Your corporate brochure will be including, as a special insert in the delegate and speakers binder.
4. 2 Advertisement Standees in conference hall. (1 inside, 1 out side)

### \*[All Conditions Strictly Applied]

1. Artwork CD and all display material should be provided by client.
2. All offers are strictly valid only in case of 100 % advance payment in favor of 'AlHuda CIBE'
3. Quoted Rates are excluding Tax.

**MEDIA** Partner

**TRUE**  
**BANKING**  
Bi-Monthly Magazine on Islamic Banking & Finance

**ADVICE**  
**ASSOCIATES**

Contact us

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