



Turnkey
Solutions
for
Halal Certification

International Conference & Expo on Halal Industry

9th August, 2010 at Expo Centre, Lahore - Pakistan



Key Features of the International Conference:

- To create the awareness and importance of Halal Industry
- Highlight the international Halal standards and procedures of Halal certification
- To clarify the concept of Halal Slaughtering in light of Shariah Prospects
- To provide a platform to discover successful international & local best practices
- How the Islamic Banking facilitate the Halal Industry?
- Role of Takaful to ensure Shariah Compliance Insurance in Halal Industry
- Enhancing the understanding of the complexities of structuring Halal Food (ingredients, flavors, modeling etc)
- Reshaping of your future business in the light of Halal certification
- Exploring Cross-border trade opportunities
- To introduce International Halal best practices in local Market
- To generalize the prospects into worldwide Halal food market consisting of 1.5 billion people and above
- To penetrate the importance of Halal Food Certification amongst societies

Extended the Canvas of Halal

Executive Summary

We are pleased to invite you to "International Conference & Expo on Halal Industry" scheduled on 9th August, 2010 at Expo Centre, Lahore-Pakistan. It is our privilege to bring you the need of Halal standardization and concept through Halal Research Council platform. The key goal of the International Conference is to highlight that how important is the consuming of Halal in Islam? There is a developing need for such certifications, as the awareness of Food and Nutrition is rising in the masses and Halal Research Council strives to serve Halal foods market all over the world.

This conference will link you to Halal Industry from National and International, Meet and liaise with the key players, Government bodies, Shariah Scholars, and many others from Halal Industry. I am looking forward personally greeting you on this exciting International Conference on 9th August, at Expo Centre, Lahore - Pakistan.



Muhammad Zubair Mughal
Chief Executive Officer

PROGRAM AGENDA

International Conference & Expo on Halal Industry
9th August, 2010 at Expo Centre, Lahore - Pakistan

Registration & Opening Ceremony 08:30am to 9:00 am

SESSION ONE

International Experiences on Halal Food Standards

- The Global market potential for Halal
- Understanding the Facts and Figures of the Global Halal Market
- Halal Food Demand in Muslim Societies
- Halal Certification Programs in the World
- Halal Certification for Non-Food i-e Cosmetic, Pharmaceutical etc.

SESSION TWO

Halal Food Industry - Pakistan Perspective

- Developing National Halal Food brands
- Halal Entrepreneurial Success Stories in Pakistan
- How Can Pakistani Exporter's can Tap Multi-Billion Halal Market
- Halal Chain Management, Packaging, Storage, Logistics and Marketing solutions in Pakistan

Tea Break 11:30 am - 11:45 am

SESSION THREE

Halal Banking, Halal Capital and Halal Tourism

- How Islamic Financial Industry can support Halal Industry
- Role of Government in Facilitating Intra Regional Islamic Travel and Tourism
- OIC member countries - New Destination For Halal Industry
- How to Tap the Growing Market

SESSION FOUR

A Panel Discussion along with Eminent Halal Researchers, Advisors and Industry Players

Lunch & Prayer Break 02:00 pm - 03:00 pm

SESSION FIVE

Halal Industry Certification & Standardization

- Meeting Halal Market Needs
- Islamic Method of Slaughter
- Research & Development in Halal Industry Sector
- Importance of Halal Food Certification

VEUNE

International
Conference & Expo on
Halal Industry
9th August, 2010 at
Expo Centre, 1-A, Johar Town,
Shahrah-e-Expo,
Lahore - Pakistan





International Conference & Expo

on Halal Industry

9th August, 2010 at Expo Centre, Lahore - Pakistan

Halal Research Council

About Us

Halal Research Council is an organization working globally on Halal certification and accreditation in order to cater the needs of food and nutrition agencies and side by side non-food agencies especially in the FMCG sector.

Halal Research Council certifies the products under the auspicious coordination of recognized Shariah Supervisory Board, High qualified Food Technologist, Chemical Engineers and R&D professionals, in respect of eligibility for Certification through research based methodology, scrutinizing the sources of ingredients, examining the entire supply chain, chemical examination and Shariah prospects of ingredient used in products.

For Further Details: www.halalrc.org

Who Should Attend?

- Chairman
- Directors
- Heads of Food Analysis & Inspector
- Government officers
- Research Executives
- Strategic Projects Managers
- Business Development Managers
- Chemists
- Managers Shariah Advisors
- Food Technologist
- Industrial Manufacturing Specialist
- Chemical Engineers
- Chief Executive Officers
- Chief Operating Officers
- Managing Directors Regulators
- Heads of Shariah Department
- Quality Control Managers
- Import and Export Manager
- Entrepreneurs
- Training Managers
- Production Manager
- Audit Professionals
- Lecturers

Promotional And Marketing Opportunities

International Conferences & Expo on Halal Industry is senior level, study driven conference addressing Importance of Halal Certification. This Mega event proves to be the platform for players within these sectors to take advantage of the exciting networking opportunities.

- Local and Multi-National Companies
- Manufacturing and Producers (Food & Non-Food)
- Packaging, Machinery and Catering Equipment
- Halal Logistics
- Non- Food Products (Pharmaceuticals, Chemicals,
- Beauty Products, Cosmetics/Perfumes/Toiletries)
- Halal Education & Training
- Research Centres
- Halal Certification Bodies
- Food Research & Development Technologies
- Industries
- Catering (Hotels & Restaurants)
- Islamic Financial Service Provider (Banks and Insurance etc)

REGISTRATION FORM

Registration Details (Please Complete all Fields for Registration to be valid)

First Name _____ Surname _____

Title Mr. / Ms. / Dr. / Prof. / Other _____ Nationality _____

Company _____ Position _____

Address _____

Postcode / P.O.Box _____ City _____ Country _____

Phone _____ Fax _____ Email _____

Please let us know your interest in attending _____

Registration Fee

Date	Event Name	Fee
09 August, 2010	International Conference & Expo on Halal Industry	5,500 PKR
09 August, 2010	International Conference & Expo on Halal Industry	1,00 USD

Note:

- Early bird discount of 15% will be applied to all registrations received before one month of the event
- Fee Includes Lunch, Conference Material, Refreshments & Certificate
- Registration is open to everyone who wishes to attend this Conference but Halal Research Council reserves the right to cancel any registration. Only registered participants who receive confirmation by the organizer will be allowed to access the conference premise and associated events proceedings
- Delegates who wish to register after the deadline will need to contact the organizer directly
- Photography and videotaping of the proceedings is allowed at the discretion of the organizer
- No refund can be made on any registration

Contact Details

Registration	Sponsorship, Speaker & Supporter	Media Partnership
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