

### **DIAMOND SPONSOR**

Rs. 1,000,000 (2 Position)

- Allocation of 2 Complimentary Exhibition spaces (14 ft X 12 ft), for corporate display. Stall will be located in the premium position in the main Exhibition area.
- Allocation of complimentary Exhibition Spaces (4 ft X 4 ft), for corporate display on post event Specialized Workshop on Sukuk & Takaful from 26<sup>th</sup> – 27<sup>th</sup> August at Avari Hotel – Lahore.
- A big Hanging Banner (Size 8 ft X 50 ft ) in front of Main Entrance.
- Reception of Guest of Honor by the CEO/Chairman of the Sponsor.
- 100 VIP complimentary delegates pass for full access to conference and exhibition for the clients & Employee of the organization.
- Half Year Full page color Advertisement in the Monthly “True Banking” the premier Magazine on Islamic Banking & Finance.
- Half Year full banner advertisement (460 x 68 Pixel) in the online Magazine “Islamic Banking & Finance News”.
- Publication of CEO’s/ Chairman’s message in “True Banking” the premier Magazine on Islamic Banking & Finance.
- Presentation participation in the Main Conference program (With agreed topic).
- Your company logo prominently on the front of all event brochures, advertisement and stage banner as Event Diamond Sponsor.
- Company logo to be re-produced on all conference marketing and advertising material.
- 10 Advertisement Banner (size : 8 ft X 4 ft) on exhibition and conference hall (5 insight , 5 out sight).
- Insertion of Sponsor’s corporate brochure in the Conference folder.
- Sponsor’s Logo at the official web site of the event with hyperlink.
- Sponsor may send Press releases of the event to PR Department of AlHuda.
- Branded on all event signage as event Diamond Sponsor.

### **GOLD SPONSOR**

Rs. 700,000 (3 Position)

- Allocation of Complimentary Exhibition space (14 ft X 12 ft), for corporate display. Stall will be located in the premium position in the main Exhibition area.
- Allocation of complimentary Exhibition Spaces (3ft X 3 ft), for corporate display on post event Specialized Workshop on Sukuk & Takaful from 26<sup>th</sup> – 27<sup>th</sup> August at Avari Hotel – Lahore.
- A big Hanging Banner (Size 8 ft X 25 ft) in front of Main Entrance.
- Reception of Guest of Honor by the CEO/ Chairman of the Sponsor.
- 50 VIP complimentary delegates pass for full access to conference and exhibition for the clients & Employee of the organization.
- 3 Months Full page color Advertisement in the Monthly “True Banking” the premier Magazine on Islamic Banking & Finance.
- 3 Months full banner advertisement (460 x 68 Pixel) in the online Magazine “Islamic Banking & Finance News”.
- Publication of CEO’s/ Chairman’s message in “True Banking” the premier Magazine on Islamic Banking & Finance.
- Presentation participation in the Main conference program (with agreed topic).

- Your company logo prominently on the front of all event brochures, advertisement and stage banner as Event Gold Sponsor.
- Company logo to be re-produced on all conference marketing and advertising material.
- 5 Advertisement Banner (size 8 ft X 4 ft) / Standees on exhibition and conference hall.(2 insight ,3 out sight).
- Insertion of Sponsor's corporate brochure in the Conference folder.
- Sponsor's Logo at the official web site of the event with hyperlink.
- Branded on all event signage as event Gold Sponsor.

### **SILVER SPONSOR**

Rs. 300,000 (4 Position)

- Allocation of Complimentary Exhibition space (8 ft X 4 ft), for corporate display. Stall will be located in the premium position in the main Exhibition area.
- 20 VIP complimentary delegates pass for full access to conference and exhibition for the clients & Employee of the organization.
- One page color Advertisement in the Monthly "True Banking" the premier Magazine on Islamic Banking & Finance.
- 2 month full banner advertisement (460 x 68 Pixel) in the online Magazine "Islamic Banking & Finance News".
- Company logo to be re-produced on all conference marketing and advertising material.
- 2 Advertisement Banner (size: 8 ft X 4 ft) / Standees on exhibition and conference hall. (1 insight , 1 out sight).
- Insertion of Sponsor's corporate brochure in the Conference folder.
- Sponsor's Logo at the official web site of the event with hyperlink.
- Branded on all event signage as event Silver Sponsor.

### **SPONSOR A LUNCH**

Rs. 600,000 (1 Position)

- Allocation of a Complimentary Exhibition space (4 ft X 4 ft), for corporate display at Exhibition Area.
- Corporate branding on-site at venue.
- Luncheon invitations will be produced with company name and logo.
- Reception of Guest of Honor by the CEO/Chairman of the Sponsor at the time.
- Opportunity to distribute branded corporate gifts.
- 20 VIP Complimentary delegates pass for access to the conference.
- Sponsor's Logo at the official web site of the event.
- 8 Advertisement Banner ( size : 8 ft X 4 ft) in the Banquet Hall.

## EXHIBITION PARTICIPATION PACKAGES

### Package I : Rs. 100,000

- Space for a (4 m x 4 m ) on prominent Position with Lights, Power, table and chairs.
- We will provide you with 10 complimentary delegate passes entitling holder to attend conference.
- Your corporate brochure will be including, as a special insert in the delegate and speakers binder.
- 4 Advertisement Banner ( size : 8 ft X 4 ft) on exhibition hall. ( 2 insight , 2 out sight).

### Package II: Rs. 80,000

- Space for a ( 3 m x 3 m ) with Lights, Power, table and chairs.
- We will provide you with 6 complimentary delegate passes entitling holder to attend complete conference.
- Your corporate brochure will be including, as a special insert in the delegate and speakers binder.
- 2 Advertisement Banner (size: 8 ft X 4 ft) on exhibition hall. (1 insight , 1 out sight).

## OTHER ADVERTISEMENT OPPORTUNITIES

- 10 Advertisement of Banner (Size : 8 ft X 4 ft) on exhibition and conference hall.  
(5 insight , 5 out sight) **Rs. 40,000**
- 6 Advertisement of Banner (Size : 8 ft X 4 ft) on exhibition and conference hall.  
(3 insight , 5 out sight) **Rs. 30,000**
- Big Hanging Banner (Size 16 ft X 35 ft ) in front of Main Entrance.  
(One position available) **Rs. 30,000 each.**