

Organized by



CENTRE
OF MODEST
FASHION

One Day Specialized
Online Training Workshop on

**MODEST APPAREL
AND DESIGNING**

November 08, 2021



Live at
 LIVE 

AlHuda Centre of Modest Fashion

www.alhudacibe.com/cmf

About

AlHuda Centre of Modest Fashion-UAE

AlHuda-Center of Modest Fashion came into existence in 2019. Ever since its commencement, AlHuda Centre of Modest Fashion team is working devotedly and tirelessly to promote Modest Fashion around the world beyond religious misconceptions. Our purpose is to develop a global network of Modest Fashion and to educate and train people by conducting research & development, capacity building, events, publications and providing consultancy to fashion brands, in this regard so that we can normalize the concept of modest fashion for both men and women.



About

Modest Apparel & Designing

Modest Dressing refers to a trend of wearing less skin-revealing clothes, especially in a way that satisfies their spiritual and stylistic requirements for reasons of faith, religion or personal preference. The exact interpretation of 'modest' varies across cultures and countries. Modest Designing interpret applying design, aesthetics, clothing construction and natural beauty to clothing and its accessories. It is influenced by culture and different trends, and has varied over time and place. Design process is a specific type of problem-solving containing a sequence of small steps which can be traced, explained, and researched involving creative and technical process by which thread or yarn fibers are woven together or interlaced to form a flexible, functional, and decorative cloth or fabric which is subsequently printed upon or otherwise adorned.

Training Contents

Introduction of Modest Fashion:

- What does Modest Fashion mean?
- The Fashion Industry's Turn into Modesty
- The Islamic Values in Fashion
- The Global Islamic Fashion Market
- Growth drivers for Modesty
- Challenges facing Modest Fashion
- Future of the Modest Fashion Industry

Entrepreneurship:

1. Why people should choose Modest Dresses?
2. The Brand that are new in the market, how they can make their business successful?
3. What are the main points that should be focused while designing Modest Dresses?
4. What is the role of media and which media is best for the promotion of Modest Fashion Business.

Modest Apparel Designing:

- What is designing?
- How to generate ideas / creative thinking?
- How to make patterns utilizing different illustrators?
- Textile Design Disciplines
- Understanding of Texture, Color & Quality of Fabric
- Textile Design in different cultures
- Environmental Impact
- Consumer Impact

Speaker Profile



Alia Khan

**Founder and Chairwoman of
Islamic Fashion and Design Council (IFDC)**

Alia Khan is the Founder and Chairwoman of Islamic Fashion and Design Council (IFDC), an organization established for the development of the Islamic fashion and design industry worldwide. In record time, Alia has rapidly brought IFDC to being the world's leading fashion and design (art, architecture, interiors, etc.) organization representing the Islamic economy and its stakeholders. Known as one of the leading authorities in the Islamic economy. Alia has had the privilege of working with experts from around the world and is a recognized industry expert and speaker and has also partnered with top business forums, conferences, and events. She has been featured in multiple global publications including Vogue, Forbes Magazine, Harper's Bazaar, Elle Magazine, Vanity Fair and many others. Alia Khan has been nominated business woman of the year by CEO Magazine and Entrepreneur of the Year by Gulf Business News.

Speaker Profile



Muhammad Zubair

**Chief Executive Officer
AlHuda Centre of Modest Fashion-UAE.**

He is a Chief Executive officer of AlHuda Centre of Modest Fashion. He is also a Chief Executive officer of AlHuda CIBE and Halal Research Council. His overall academic career is outstanding with M.S in Islamic Banking and Finance, M.Sc (Mass Communication), B.Sc (Math, Stat and Economics) and with diversified knowledge of Islamic Banking and Finance. He is also PhD (Islamic Banking and Finance) Scholar. He has been serving the Islamic Banking and Finance industry for last 16 years with versatility in Islamic Banking & Financial Engineering, Modeling, Product Development, Shariah Advisory, Market Research and Gap Analysis. He is dedicatedly and tirelessly working for the promotion of Islamic Finance through Education, Research, Trainings and Conferences on global canvas. He is also a Chief Editor of a magazine on Islamic Banking and Finance "True Banking" which depicts his strategic vision in Islamic Finance. Muhammad Zubair Mughal has got ideal global recognition with multiple assignments of world repute organizations on Islamic Banking and Finance for "Research", "Training", "Advisory", "Consultancy" and "Product development".

Speaker Profile



Aisha Nancy Novakovich

Chair Roots TV,
Founder of Modest Fashion Australia.

Aisha Nancy Novakovich is a Chair Roots TV. She is Co-designing film project for the New Museum of WA and Roots TV & Co-designing program for community Arts Network. She is also a Founder & Director of Modest Fashion Australia where she established and scaled social enterprise, created events and produced several fashion shows. She established a creative hub and co-working space for designers and entrepreneurs. She also worked with Getty Images and Canon Australia. She is also an Advisor at Western Australian Police that is Multicultural Women's Advisory Group. Previously she worked as a Director of Langford Islamic College Board, Marketing and Communication officer at Essential Personnel, Community officer at Muslim Women's Support Centre. She is also awarded with Premier's Multicultural Ambassador Award, Prime Minister's Centenary Medal and many others.

Trainer Profile



Roshan Isaacs

Managing Director/Editor in Chief Style Africa
Director Council of Modest Fashion Africa.

Roshan Isaacs is a Modest Fashion advocate who travels the world's fashion events, curating for international fashion shows and films, speaker at international economic forums, featured in numerous magazines, appeared in many talk shows; being the Regional Director of Africa Modest Fashion Council, the creator and the Editor-in-Chief of Style Africa; the Managing Director of NoMemo accessories; former General Station Manager at e.tv (Pty) Ltd; the host of her self-run Podcast and Vlog series called "On My Radar" which features her interviews with leading modest fashion figures from around the world. Roshan Isaacs has enjoyed an enormously successful career filled with several significant accomplishments. She is an award winning recipient of the CEO's Most Influential Women in Africa for the media sector, a finalist in the Margaret Hirsch Business Woman of the Year Award for her role in the modest fashion industry, and a bronze award winner for her poetry recognized by the International Society of Poets.

Trainer Profile



Yousra Elsadig

Designer & Founder-De Nana Brand

Yousra Elsadig is a multi-award-winning fashion designer, a mother two and an Optometrist. She founded her luxury sustainable modest fashion brand, Boutique de Nana. Her brand focuses on producing unique and trendy modest clothing. It has an objective of breaking stereotypes, merging cultures, advocating for inclusion and celebrating uniqueness within the fashion industry. Yousra has been featured in many media outlets such as the BBC as a part of 3 documentaries, and BBC Arabic on their Live Trending show, in an article released solely about her journey, which was featured in their world news section. She is Best Fashion Designer Nominee by British Muslim TV 2019 also Best Designs in the Middle East by world-renowned Emirati Designer Mona Al-Mansouri 2016. Yousra has showcased on international runways during London, and Paris fashion weeks.

Registration Form

Please complete and return by e-mail and regular mail.

Please note that the name and title you give here will be printed on participants' list and on certificates.

Participant Information

Title:	
Full Name:	Last Name:
Organization:	Designation
Address:	
City	Country
Telephone:	Cell
Email (Official)	Email (Personal)

Training Fee

Training fee includes registration, training material & Literature, Books & Research Material, Presentations, Certificates and Market intelligence.

✓	Event Name	Fee	Training
	One Day Specialized Online Training on Modest Apparel and Designing November 05, 2021	195 USD	Online

*By sending in this registration form, I acknowledge that I commit myself to the immediate payment of the full training fee. I have taken notice of the cancellation terms on this form.

Additional Instructions

❖ **Payment Information:** AlHuda CMF does not have any cancellation policy once registration is finalized, meanwhile, an alternative can be nominated.

❖ If any candidate shares this filled and signed form. She/he will be eligible to pay its registration fee.

Date: ___/___/___ Signature: _____



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