

Heading Towards the Development of Modest Fashion Industry

Organized by



CENTRE
OF MODEST
FASHION

Two Days Specialized Training on

MODEST FASHION

November 8-9, 2022



Venue: **Dusit Thani Hotel,**
Dubai-UAE



www.alhudacibe.com/cmfb

About AlHuda Centre of Modest Fashion-UAE

AlHuda-Centre of Modest Fashion came into existence in 2019. Ever since its commencement, AlHuda Centre of Modest Fashion team is working devotedly and tirelessly to promote Modest Fashion around the world beyond religious misconceptions. Our purpose is to develop a global network of Modest Fashion enthusiasts, designers and brands and to educate and train people by conducting research and development, capacity building, events, publications and providing consultancy to fashion brands, so that we can normalize the concept of modest fashion for both men and women.

For more detail visit:
www.alhudacibe.com/cmf

About Modest Fashion

Modest Dressing refers to a trend of wearing less skin-revealing clothes, especially in a way that satisfies their spiritual and stylistic requirements for reasons of faith, religion or personnel preference. The exact interpretation of 'modest' varies across cultures and countries. Modest Designing interpret applying design, aesthetics, clothing construction and natural beauty to clothing and its accessories. It is influenced by culture and different trends, and has varied over time and place. Design process is a specific type of problem-solving containing a sequence of small steps which can be traced, explained, and researched involving creative and technical process by which thread or yarn fibers are woven together or interlaced to form a flexible, functional, and decorative cloth or fabric which is subsequently printed upon or otherwise adorned.

Sustainable Modest Fashion:

Sustainability in clothing helps to be the most considerate of humanity and the environment, reducing environmental impacts wherever possible, the ultimate goal is to have a system which works without leaving a negative footprint. By using as many upcycled, organic & recycled materials as possible, we seek to reduce pressure on resources in order to restore the balance between people & planet with regards to fashion.

Introduction of Modest Fashion: Modest Apparel Designing

- What does Modest Fashion mean?
- The Fashion Industry's Turn into Modesty
- The Islamic Values in Fashion
- The Global Islamic Fashion Market
- Growth drivers for Modesty
- Challenges facing Modest Fashion
- Future of the Modest Fashion Industry
- What is designing?
- How to generate ideas / creative thinking?
- How to make patterns utilizing different illustrators?
- Textile Design Disciplines
- Understanding of Texture, Color & Quality of Fabric
- Textile Design in different cultures
- Environmental Impact
- Consumer Impact

Entrepreneurship

1. How a person can start a fashion business with less investment?
2. The Brand that are new in the market, how they can make their business successful?
3. What are the main points that should be focused while designing Modest Dresses?
4. What is the role of media and which media is best for the promotion of Modest Fashion Business.
5. Marketing Penetration Strategies

Sustainable Modest Fashion:

- Introduction
- Importance and purpose
- Environmental, Social, Global and Economic Concerns
- Business Models for Sustainable Modest Fashion
- Sustainable Consumption practices for enhanced product life
- Materials used in sustainable clothing
- Production
 1. Producers
 2. 3D seamless knitting
 3. Zero waste
 4. Dyeing
 5. Comparing websites and Eco labels
 6. Designers
- Controversies
 1. Green washing
 2. Materials controversies
 3. Second-hand controversies
 4. Marketing controversies
- Future of Fashion Sustainability



Speaker Profile



Muhammad Zubair Mughal

Chief Executive Officer,
AlHuda Centre of Modest Fashion-UAE

Muhammad Zubair Mughal is Chief Executive Officer of AlHuda Centre of Modest Fashion-UAE, AlHuda Centre of Islamic Banking and Economics, and Halal Research Council. He has been serving the Islamic Banking and Finance industry for last 17 years with versatility in Islamic Financial Engineering, Modeling, Product Development, Market and Gap Analysis. He is dedicatedly and tirelessly working for the promotion of Modest Fashion and Islamic Finance through Education, Research, Trainings and Conferences on global canvas. He is also a Chief Editor of a magazine on Islamic Banking and Finance “True Banking” which depicts his strategic vision in Islamic Finance. Muhammad Zubair Mughal is a passionate and hardworking individual with a strategic vision in Modest Fashion and Islamic Finance. He has served number of public and private sector organizations for Islamic finance advisory and consultancy around the globe.



Registration Form

Please complete and return by e-mail and regular mail.

Please note that the name and title you give here will be printed on participants' list and on certificates.

Participant Information

Title:	
Full Name:	Last Name:
Organization:	Designation
Address:	
City	Country
Telephone:	Cell
Email (Official)	Email (Personal)

Training Fee

Training fee includes registration, training material & Literature, Books & Research Material, Presentations, Certificates and Market intelligence.

✓	Event Name	Training Fee
	Two Days Specialized Training on Modest Fashion November 8-9, 2022 - Venue: Dusit Thani Hotel, Dubai-UAE	495 USD

*By sending in this registration form, I acknowledge that I commit myself to the immediate payment of the full training fee. I have taken notice of the cancellation terms on this form.

Additional Instructions

❖ **Payment Information:** AlHuda CMF does not have any cancelation policy once registration is finalized, meanwhile, an alternative can be nominated.

❖ If any candidate shares this filled and signed form. She/he will be eligible to pay its registration fee.

Date: ____/____/____ Signature: _____



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