

## **Sponsorship Packages**

LEAD SPONSOR US\$ 30,000

Allocation of Stall (Table-top) for corporate display. Stall will be located in the main Conference Area.

- Logo of company/brand will be displayed at
  - 1) Main Backdrop
    - 4) Reception Desk (Front or back)
  - 5) All E-Communication

3) Invitation Cards

6) Display stand at entrance

2) Coverage in Event Report

- Four (4) Complimentary delegate passes for the conference to share with colleagues and business partners (5980 \$ value)
- Speaker Presentation in the main conference program
- Two (2) A4 complimentary color back cover advertisements in consecutive issues of Bi-Monthly Islamic Banking Magazine (True Banking) (Advertisement worth: 4400 USD)
- Pre & Post event media coverage in leading newspapers & TV channels
- Acknowledgement at opening and closing ceremony
- CEO's/ Chairman's message in Conference program profile
- 4 Advertisement Standees in conference hall. (2 inside, 2 outside)
- Insertion of Sponsor's corporate brochure in the Conference folder
- Sponsor may send Press releases of the event to PR Department of AlHuda CIBE

## **GOLD SPONSOR**

**US\$ 22,000 (2 Positions)** 

- Allocation of Stall (Table-top) for corporate display. Stall will be located in the main Conference area
- Logo of company/brand will be displayed at
  - 1) Main Backdrop

2) Coverage in Event Report

3) Invitation Cards

- 4) Reception Desk (Front or back)
- 5) All E-Communication
- 6) Display stand at entrance
- Two (2) delegate passes for the conference to share with colleagues and business partners (2990 \$ Value)
- Presentation at Main Program of the conference
- One A4 color advertisements in Bi-Monthly Islamic Banking Magazine (True Banking) ( Advertisement worth 2200 USD )
- CEO's/ Chairman's message in Conference program profile
- 02 Advertisement Standees (1 inside & 1 outside)
- Insertion of Sponsor's corporate brochure in the Conference folder

## **TECHNOLOGICAL SPONSOR**

**US\$ 15,000 (2 Positions)** 

- Allocation of Stall (Table-top) for corporate display. Stall will be located in the main Conference area
- Logo of company/brand will be displayed at
  - 1) Main Backdrop

2) Coverage in Event Report

3) Invitation Cards

- 4) Reception Desk (Front or back)
- 5) All E-Communication
- 6) Display stand at entrance
- One (1) delegate pass for the conference to share with colleagues and business partners (1495 \$ value)
- Presentation at the Main Program of the Conference.
- One (1) Advertisement of Standees in conference hall
- One (1) A4 color advertisements in Bi-Monthly Islamic Banking Magazine (True Banking) ( Advertisement worth 1800 USD )



VENUE SPONSOR US\$ 10,000

 Allocation of Stall (Table-top) for corporate display. Stall will be located in the main Conference area Logo of company/brand will be displayed at

- 1) Side wing of Main Backdrop
- 2) Coverage in Event Report
- 3) Invitation Cards
- 4) Reception Desk (Front or back)
- 5) All E-Communication
- 6) Display stand at entrance
- One (1) delegate pass for the conference to share with colleagues and business partners (1495 \$ value)
- One (1) Advertisement of Standees in conference hall
- One (1) A4 color advertisements in Bi-Monthly Islamic Banking Magazine (True Banking) ( Advertisement worth 1400 USD )
- Company names cards will be displayed at Lunch & Tea areas as Venue Sponsor.

## **EXHIBITION SPONSOR**

US\$ 7,500

- Allocation of Stall (Table-top) for corporate display. Stall will be located in the main Conference area Logo of company/brand will be displayed at
  - 1) Main Backdrop
  - 2) Coverage in Event Report
  - 3) Invitation Cards
  - 4) Reception Desk (Front or back)
- One (1) delegate pass for the conference to share with colleagues and business partners (1495 \$ value)
- Presentation at the Main Program of the Conference.
- One (1) Advertisement standees
- \* [All Conditions Strictly Applied]
- 1. Artwork CD and all display material should be provided by client.