

## Product Innovation & Industry Growth

### Sponsorship Packages

#### LEAD SPONSOR

US\$ 15,000

- ♦ Allocation of Stall (Table-top) for corporate display. Stall will be located outside the main Conference Area.
- ♦ Logo of company/brand will be displayed at
  - 1) Main Backdrop
  - 2) Coverage in Event Report
  - 3) Invitation Cards
  - 4) Reception Desk (Front or back)
  - 5) All E-Communication modes
  - 6) Display stand at entrance
- ♦ Four(4) complimentary delegate passes for the forum to share with colleagues and business partners
- ♦ Speaker's presentation in the main conference program
- ♦ Pre & Post event media coverage in leading newspapers & TV channels
- ♦ Acknowledgement at opening and closing ceremony
- ♦ CEO's/ Chairman's message in conference's program profile
- ♦ 4 Advertisement Standees outside conference hall
- ♦ Insertion of sponsor's corporate brochure in the conference folder
- ♦ Sponsor can send Press releases of the event to PR Department of AlHuda CIBE

#### TECHNOLOGICAL SPONSOR

US\$ 10,000

- ♦ Allocation of Stall (Table-top) for corporate display. Stall will be located in the main conference area
- ♦ Logo of company/brand will be displayed at
  - 1) Main Backdrop
  - 2) Event Report
  - 3) Invitation Cards
  - 4) Reception Desk (Front or back)
  - 5) All E-Communication modes
  - 6) At entrance
- ♦ Three (3) delegate passes for the forum to share with colleagues and business partners
- ♦ Pre & Post event media coverage in leading newspapers & TV channels
- ♦ Acknowledgment at opening and closing ceremony
- ♦ Speaker's presentation in the main conference program
- ♦ Advertisement of One (1) Standee outside the conference hall

#### SILVER SPONSOR

US\$ 7,500

- ♦ Allocation of Stall (Table-top) for corporate display. Stall will be located in the main conference area
- ♦ Logo of company/brand will be displayed at
  - 1) Side wing of the main backdrop
  - 2) Event Report
  - 3) Invitation Cards
  - 4) Reception Desk (Front or back)
  - 5) All E-Communication modes
  - 6) Display stand at entrance
- ♦ Two (2) delegate pass for the conference – to share with colleagues and business partners
- ♦ Display of one (1) standee outside the conference hall
- ♦ Company name cards will be displayed at Lunch & Tea areas as Venue Sponsor.

#### EXHIBITION SPONSOR

US\$ 5,000

- ♦ Allocation of Stall (Table-top) for corporate display. Stall will be located in the main conference area
- ♦ Logo of company/brand will be displayed at
  - 1) Main backdrop
  - 2) Event Report
  - 3) Invitation Cards
  - 4) Reception Desk (Front or back)
- ♦ One (1) delegate pass for the forum to share with colleagues and business partners
- ♦ Presentation at the main program of the conference. One (1) Advertisement standee

Above packages are subject to per event.

\* [All Conditions Strictly Applied]

♦ Artwork CD, and all display material should be provided by client. All offers are strictly valid only in case of 100 % advance payment in favor of 'AlHuda CIBE'.