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CIBE

Research Study Profile

THE CURRENT STATUS & FUTURE POTENTIAL OF ISLAMIC MICROFINANCE REPORT



Publishing in 2025 | 100 Pages | 2000 Copies

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Islamic Microfinance Market – Key Insights & Market Overview

Islamic Microfinance is emerging as a viable tool to combat poverty and promote financial inclusion in Muslim and non-Muslim countries alike. Unlike conventional microfinance, Islamic Microfinance operates under Shariah principles, which prohibit interest (riba) and promote risk-sharing, asset-backing, and social justice.

Market Size and Scope:

- Over 1 billion people worldwide remain unbanked many of whom live in Muslim-majority countries.
- The Islamic Microfinance industry is valued at approximately USD 220 billion and is expanding rapidly across Asia, Africa, and the Middle East.
- Islamic Microfinance top regions are, Southeast Asia (Indonesia, Bangladesh), MENA (Egypt, Jordan), Africa (Nigeria, Sudan).
- More than 300 Islamic Microfinance institutions (IMFIs) in 32 Countries are operational globally.

Why This Study?

- First consolidated analysis of global Islamic microfinance landscapes.
- This research study aims to consolidate comprehensive data and provide strategic insights to guide policymakers, practitioners, donors, and financial institutions.



Key Insights

- Islamic Microfinance has proven effective in poverty alleviation, especially in rural and underserved communities.
- It addresses the socio-economic needs of low-income households while ensuring financial products comply with Islamic values.
- The integration of Zakat, Waqf, Qard Hassan, and Mudarabah into microfinance models enhances sustainability and outreach.



Methodology of the Research Study

To ensure the reliability and utility of the findings, this research will use a mixed-methods approach combining both qualitative and quantitative data.

Key Components:

1. Desk Research:

Review of published reports, case studies, regulatory frameworks, and success models from different regions.

2. Field Surveys and Interviews:

Engagement with microfinance practitioners, Islamic scholars, regulators, and beneficiaries to capture ground realities and practical insights.

3. Data Analysis:

Econometric and content analysis tools will be used to interpret the data, identify trends, and draw actionable conclusions.

4. Expert Review:

Drafts will be peer-reviewed by scholars and industry professionals to maintain credibility and authenticity.

5. Webinar with Experts:

We will organize a webinar featuring global experts in the field of Islamic microfinance to discuss the research findings, share additional insights, and encourage a collaborative approach for scaling Islamic microfinance.

6. Physical Discussion at AlHuda CIBE Dubai Office:

A physical discussion will be held at AlHuda CIBE's Dubai office, where key industry professionals and scholars will convene to debate and discuss the report's findings in greater depth. This discussion will be documented and will contribute to the final report.

The final report will deliver strategic recommendations and a blueprint for scaling Islamic microfinance globally.



Sponsorship Opportunities & Categories

Become a part of this high-impact initiative to shape the future of Islamic Microfinance and its role in global poverty alleviation.

We offer three sponsorship packages, each offering strategic visibility and branding opportunities:

1: In Partnership (Exclusive: 1 Slot) – USD 19,500

As our premium and strategic partner, your organization will receive:

- Official launch announcement in partnership with your brand at the 12th CEIMF Forum.
- Prominent logo placement on the report's front cover.
- Speaking opportunity at the report launch event.
- Insight/Back Cover Advertisement (2 A4 pages) dedicated to your brand.
- 5-page profile of your organization highlighting contributions
- Mention in all press releases and digital promotions as In Partnership with...
- 10 complimentary printed copies of the report.
- Silver Sponsor recognition in CEIMF Forum and 10 free passes for their staff in 12 CEIMF Forum.
- Visibility during forum activities and networking sessions.
- VIP access to the launch and networking sessions.

2: Gold Sponsor (Limited: 4 Slots) – USD 9,500

For organizations interested in both branding and advocacy:

- One A4 advertisement page inside the report.
- One featured activity write-up/page to showcase your work.
- Logo inclusion in the report footer and promotional materials.
- Recognition in all event banners, press notes, and CEIMF promotions.
- 5 complimentary report copies.
- 5 free passes for their staff in 12 CEIMF Forum
- Acknowledgement during the launch event.

3: Advertisement Sponsor (15 Slots) – USD 4,950

A perfect entry-point for visibility:

- One full-page A4 advertisement in the report.
- Inclusion in the sponsor directory.
- 3 complimentary report copies.
- 2 free passes for their staff in 12 CEIMF
- Digital promotion across AlHuda's channels and networks.

All sponsorship tiers include:

- Global visibility through distribution of 2,000+ report copies to key stakeholders
- Networking opportunities at AlHuda's exclusive Islamic finance events
- Association with a pioneering research initiative advancing financial inclusion
- Digital and print recognition across our platforms reaching 1M+ professionals
- Association with ethical finance and SDGs.

This structured sponsorship program has been designed to provide maximum value and alignment opportunities for organizations at different commitment levels, while ensuring the successful completion and widespread dissemination of this vital research.

Other Partnership Tiers

1. Strategic Partner

For organizations/individuals that wish to contribute through articles, interviews, or other valuable content:

- Contribution through articles or interviews featured in the report.
- Logo inclusion and/or recognition as a Strategic Partner.
- Acknowledgement in the report launch event and promotional materials.

2. Strategic Associate

For organizations working towards financial inclusion:

- Collaboration in promoting and advancing financial inclusion initiatives.
- Logo inclusion and recognition as a Strategic Associate.
- Acknowledgement in the report launch event and promotional materials.

3. Report Supporter

For associations that want to support the report and promote it:

- Inclusion of your logo in the report as a supporter.
- Recognition in digital and print promotions of the report.
- Promotion of the report by the supporting association.

4. Media Partner

For media organizations promoting the report:

- Promotion of the report through media channels.
- Inclusion of the media partner's logo in the report.
- Acknowledgement in the report launch event and promotional materials

Report Specifications and Distribution

This impactful research report will be:

- 150 to 180 pages of rich content, analysis, and case studies.
- Professionally designed and printed in 2,000 copies.
- Report Retail Price: USD 250 per copy.
- Distributed to:
 - Central Banks and Financial Regulators.
 - Islamic Banks and Microfinance Institutions.
 - Donor Agencies (e.g., IDB, UNDP, IFAD).
 - NGOs and Development Practitioners.
 - Research and Academic Institutions.

The digital version will be sent to over 50,000 professionals globally through AlHuda CIBE strategic network. This is a unique opportunity to align your organization with a cause-driven, knowledge-based, and high-visibility initiative.