



Centre of Islamic Banking and Economics

Nationwide Awareness Campaign

ROAD SHOW

on

Islamic Banking & Takaful

KHYBER to KARACHI

10th March to 10th April 2010

Knocking into 10 Million Minds

A Mega Campaign for the Awareness & Development of Islamic Banking & Takaful in Pakistan



30 Days - 100 Cities - 300 Programs



Peshawar



Islamabad



Azad Jammu & Kashmir



Lahore



Faisalabad



Multan



Sukkur



Karachi

A Mega Awareness Event in the History of Islamic Banking & Finance in Pakistan



AlHuda Center of Islamic Banking and Economics (CIBE): A pioneering effort to promote Islamic Banking and Finance in Masses through Advisory, Education, Training, Awareness and practice, with a view to support, sustain, spread and supplement SBP and Govt. Initiative. Since, no institution or organization was involved in providing Advisory & Training in the field of Islamic Banking & Finance in Pakistan, AlHuda-CIBE has come up to promote this pioneering effort and beyond as well. We have so far organized 300 Training Sessions/Workshops on Islamic Banking, Finance, Takaful & Sukuk all over Pakistan, mainly at Karachi, Lahore, Islamabad/Rawalpindi, Peshawar, Multan, Faisalabad, Hyderabad, Gujranwala, Mirpur (AJK) & Quetta and as well as Internationally i.e. South Africa, Kazakhstan, UAE, Russia, Kenya, KSA etc. Prime aim of such activities is to cultivate and understand the spiritual and intellectual heritage of Islam with its contribution to Organization and Management of Business & Finance. AlHuda-CIBE seeks to create a new generation of Business leader's, managers, academicians & researchers in this field.

About Road Show

We are pleased to organize Nationwide Road Show on Islamic Banking & Takaful from Khyber to Karachi. It will be a 22 wheels vehicular float and starting from Peshawar on 10th March, 2010 and will pass throughout all the major cities of Pakistan for conducting the awareness Seminars/Workshops on Islamic Finance and complete this journey on April 10, 2010 at Karachi. We have more than 300 interactive sessions on Islamic Banking & Finance in chamber of Commerce, Universities and Trade Associations and in the masses at more than 100 Cities of Pakistan. This will give us opportunity to direct interaction with 10 Million People.

Salient Feature of the Islamic Financial Road Show

- 35 Awareness Programs at Chambers of Commerce's, 25 Programs at Trade & Business Associations to develop core concepts among the Business Class
- 40 Awareness Programs at Top Universities, ICMAP & ICAP to Generate and Equip Islamic Financial Professionals
- 20 Interactive Sessions at Press Clubs and Media Associations to pass on the message among the masses
- An opportunity for Islamic Financial Institutions to develop direct linkages and liaisons with their target Market
- Develop/Expand and extended Market/Business/Scope for Islamic Financial Institutions
- 100 Cities with 300 Awareness Program
- Create Harmony among Masses & Business Class
- Direct interaction with More than 10 Million peoples
- Develop synchronization among the Ullma Karam for the development of the cause
- 300 Awards to Senior Islamic Bankers as the acknowledgment of their working in their respective Area's
- 200 Awards to Corporate & Industrial Clients of Islamic Banking & Takaful Industry
- Daily Media Coverage in Electronic & Print Media throughout the month

An ever remembered Event in the History of Islamic Finance

PREVIOUS ROAD SHOW SUPPORTERS



INTERNATIONAL ASSOCIATES





CENTRE OF ISLAMIC BANKING AND ECONOMICS

Programs Schedule

10th March to 10th April, 2010

Peshawar

10th March, 10 Wednesday

- BOK Head Office
- University of Peshawar
- Fata Chamber of Commerce & Industry
- Tribal Area Chamber of Commerce & Industry
- ICAP
- Sarhad University
- Sarhad Chamber of Commerce & Industry
- City University
- 5 Public awareness programs at each city
- 5 Awards to Senior Islamic Bankers



Publi Nowshera, Mardan

11th March, 10 Thursday

- National Rural Support Program Regional Office
- Mardan Industrial Zone Gadoon Amazai
- 3 Public awareness programs at each city
- 3 Awards to Senior Islamic Bankers



Kamra Hassanabad Wah Cantt. Texla

12th March, 10 Friday

- COMSAT University
- Hassanabadal Cadet Collage
- 2 Public awareness programs at each city
- 1 Awards to Senior Islamic Bankers



Abbotabad, Mansehra, HariPur, Hawelian, Hattar

13th March, 10 Saturday

- Hattar Industrial Estate
- Hazara University Mansehra
- Hairipur Chamber of Commerce & Industry
- Sungi Development Foundation
- ICMAP



Islamabad - Rawalpindi

15th & 16th March, 10 Monday & Tuesday

- International Islamic University
- Muhammad Ali Jinnah University
- Islamabad Chamber of Commerce & Industry
- ICAP
- ICMAP
- NIBAF
- 5 Awards to Senior Islamic Bankers
- Riphah University
- Rawalpindi Chamber of Commerce & Industry
- Fatima Jinnah Women University
- 5 Awards to Senior Islamic Bankers



Gogar Khan, Mandra, Mangla, Sobawa, Dina, MirPur(AJK), Jablem, Sar-e-Alamgr, Lala Mosa

17th March, 10 Wednesday

- AlKhair University
- University of Azad Jamu & Kashmir
- Mirpur Chamber of Commerce and Industry
- 2 Awards to Senior Islamic Bankers



Gujrat, Wazirabad, Samrial

18th March, 10 Thursday

- University of Gujrat
- Pakistan Cutlery Stainless Utensils
- 2 Awards to Senior Islamic Bankers



Salkot, Daska

19th March, 10 Friday

- Salkot Chamber of Commerce & Industry
- Salkot Press Club
- 1 Awards to Senior Islamic Bankers



Gujranwala, Alminabad, Kamoki, Muridkey, KalashahKakoo, Shahdara

20th March, 10 Saturday

- GIFT University
- Gujranwala Chamber of Commerce & Industry
- ICMAP
- 5 Awards to Senior Islamic Bankers



Lahore, Raiwind

22nd & 24th March, 10 Monday & Wednesday

- GC University
- University of Central Punjab
- Hailey College of Banking & Finance (Old Campus)
- Hailey College of Commerce (New Campus)
- Minhaj University
- ICMAP
- ICAP
- Lahore Chamber of Commerce & Industry
- Superior University
- Federation of Pakistan Chamber of Commerce & Industry
- 10 Awards to Senior Islamic Bankers



Shikhopura, Feroqabad, Chack Jhumra, Faisalabad

25th March, 10 Thursday

- Sheikhopura Chamber of Commerce & Industry
- Faisalabad Chamber of Commerce & Industry
- Sitara Group of Companies
- ICAP



Programs Schedule

10th March to 10th April, 2010

Manga Mindi, Patoki, Rinal khurd, Okara

26th March, 10 Friday

- Okara Press Club
- 5 Public awareness programs at different areas
- 3 Awards to Senior Islamic Bankers
- 3 Awards to top industrial & traders on consumer side



Sahiwal, Harapa, Chicha Watni

27th March, 10 Saturday

- Reception from Islamic Bankers
- 3 Public awareness programs at different areas
- 3 Awards to Senior Islamic Bankers
- 2 Awards to top industrial & traders on consumer side



Perawal, Mian Chunu, Khanewal, Kabirwala

29th March, 10 Monday

- Khanewal Small Industrial Estate
- 4 Awards to Senior Islamic Bankers
- 3 Awards to top industrial & traders on consumer side



Multan

30th March, 10 Tuesday

- Bahauddin Zakariya University
- Multan Chamber of Commerce & Industry
- ICMAP
- ICAP
- Multan Press Club



Dunia Pur, Lodhran, Bahawalpur, Samasata

31st March, 10 Wednesday

- Bahawalpur Chamber of Commerce & Industry
- Islamia University Bahawalpur
- Bahawalpur Press Club



Liaqat Pur, Ahmedpur Sberqia, Khanpur, Rfmyar Khan

1st April, 10 Thursday

- 5 Public awareness programs at each city
- 5 Awards to Senior Islamic Bankers
- 3 Awards to top industrial & traders on consumer side



Sadiqabad, Dilhair, Ripti, Obaro, Gotki

2nd April, 10 Friday

- 4 Public awareness programs at G.T.Road
- 3 Awards to Senior Islamic Bankers
- 2 Awards to top industrial & traders on consumer side



Punaoqil, Mir Pur Mathelo, Mahsair, Sangi, Rohri, Sukkur

3rd April, 10 Saturday

- Sukkur Chamber of Commerce & Industry
- IBA SUKKUR



Khair Pur, Tando Masti Khan, Kot Dachi

5th April, 10 Monday

- 3 Public awareness programs at different location in main city
- 4 Awards to Senior Islamic Bankers
- 2 Awards to top industrial & traders on consumer side



Nowshra Feroz, Moro, Nawabshah, Sakrand, Tando Adam, Hala

6th April, 10 Tuesday

- 5 Public awareness programs at different location in main city
- 2 Awards to Senior Islamic Bankers
- 1 Awards to top industrial & traders on consumer side



Hyderabad

7th April, 10 Wednesday

- ISRA University
- Hyderabad Chamber of Commerce & Industry
- Hyderabad Press Club



Karachi

08th, 09th & 10th April Thursday, Friday & Saturday 2010

- Overseas Chamber of Commerce & Industry
- Hamdard University
- ICMAP
- Agha Khan University
- University of Karachi
- Institute of Bankers of Pakistan
- Karachi Chamber of Commerce & Industry
- ICAP
- Pakistan Tea Association
- 15 Awards to Senior Islamic Bankers



GRAND CLOSING CEREMONY

Saturday 10th April, 2010

in Karachi

PREVIOUS ALHUDA CIBE ACTIVITIES

OVERVIEW OF 1st INTERNATIONAL CONFERENCE

29th April, 2006 at Aiwan-e-Iqbal Lahore (more than 1200 Participants)



OVERVIEW OF 2nd INTERNATIONAL CONFERENCE

25th August, 2008 at Aiwan-e-Iqbal Lahore (more than 1600 Participants)



OVERVIEW OF 3rd INTERNATIONAL CONFERENCE

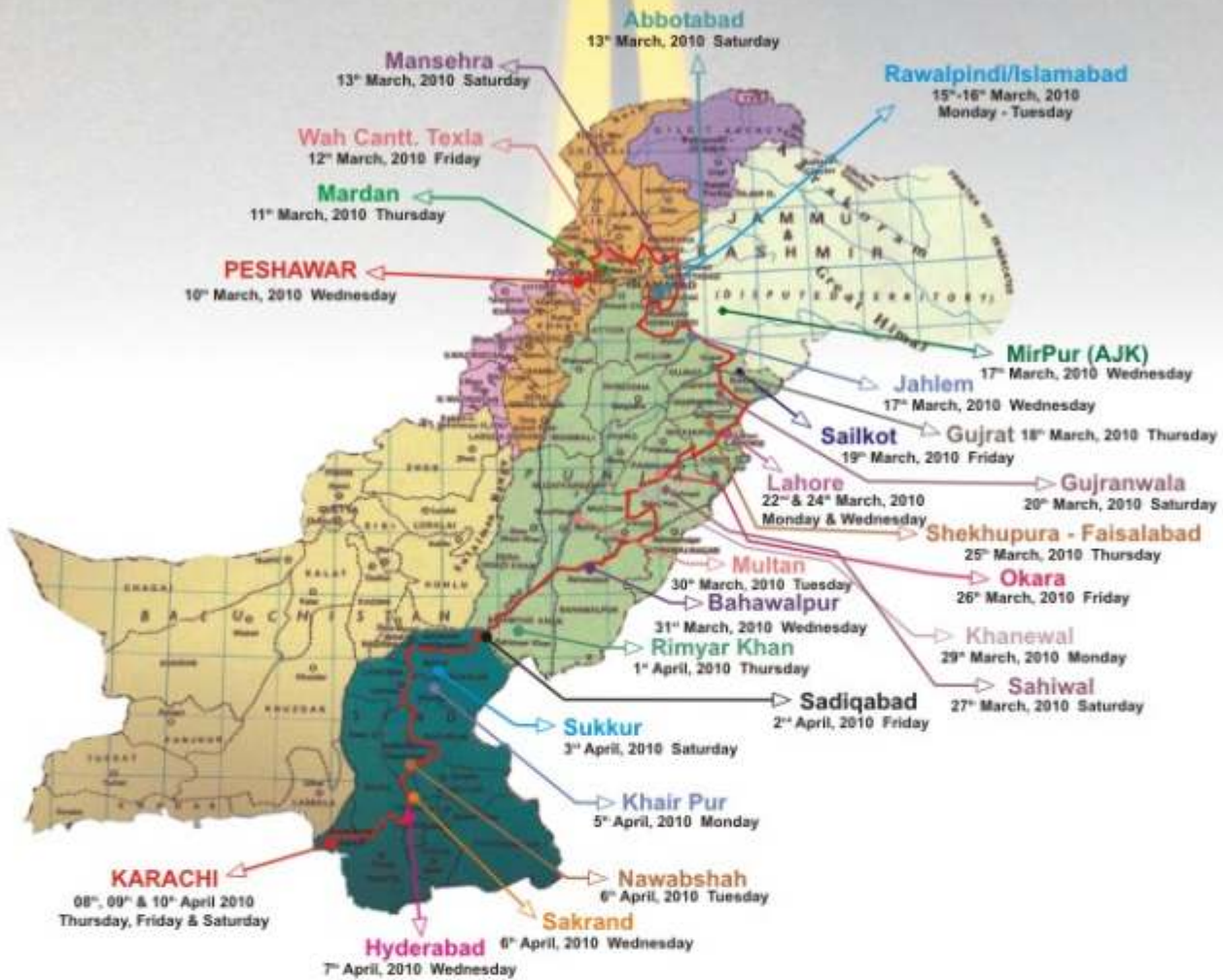
2nd November, 2009 at Convention Centre, Islamabad (more than 2200 Participants)



Khyber to Karachi

10th March to 10th April, 2010

30Days - 100Cities - 300Programs



AlHuda CIBE International Events on Islamic Banking & Finance in 2010

South Africa	Afghanistan	Kazakhstan	Nigeria	Mauritius	Pakistan	Sri Lanka	Kenya
14th-15th April 2010	3rd May 2010	17th-18th May 2010	June 2010	6th-7th August 2010	11th October 2010	23rd October 2010	8th November 2010



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